

## MARISSA L. FREIER

mlfreier@yahoo.com

719.246.3017



Known as an extremely confident and capable individual. Highly-effective at working with people on all levels, both inside and outside, of an organization. A creative customer solutions and sales representative known for generating new and results-driven ideas, and very strong in the area of conflict/problem resolution. Health, nutrition, and fitness are top priorities in my life, as are my family and pets.

### EXPERIENCE:

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#### **2020 Visual Studios, Limited Liability Company**

Palmer Lake, Colorado

October 2011 to Present

- Customer Solutions Manager - Plan, direct, schedule, and perform sales and marketing efforts. Also, provide visual arts, photography, and professional modeling.

#### **YMCA**

Monument, Colorado

February 2011 to September 2011

- Wellness Center Team Member - Assist members with exercises and equipment, help establish fitness goals and programs, and educate members regarding their overall health and wellness.

#### **Gold's Gym**

Colorado Springs, Colorado

February 2010 to November 2010

- Fitness Counselor - Recruit new members, assist in defining membership levels which match member needs. Organize, prioritize, and maintain member records. Assist in developing sales and marketing tools and programs, including on-line social networking media.

#### **Neenah/Menasha YMCA**

Neenah, Wisconsin

November 2004 to December 2009

- Personal Fitness Program Coach - Assist participants with exercise and lifestyle changes. Perform record keeping, filling, and various types of member/customer communication.

#### **Coldwell Banker/Acre Realty**

Appleton, Wisconsin

November 2002 to 2007

- Realtor - Assist buyers and sellers with Real Estate needs. Perform advertising, sales, marketing and customer relations tasks.
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### EDUCATION:

**Purdue University - School of Technology**, West Lafayette, Indiana

**Associates of Science**

Organizational Leadership and Supervision

**Colorado Christian University** - Colorado Springs, Colorado

**Bachelors of Science** (*Graduate 2013*)

Organizational Management Human Resources

### SIGNIFICANT COURSES:

Human Resource Management, Elementary Psychology, Childhood Psychology, Principals of Persuasion, Entrepreneurship, Training Methods, Microsoft Word, Excel, and Power Point. Also, certified in CPR, First Aid, and AED.